



# STIC Search Report

## EIC 3600

STIC Database Tracking Number: 124849

TO: Khanh Le  
Location: PK5 7X14  
Art Unit : 3622  
Monday, June 21, 2004

Case Serial Number: ~~09/766,438~~ 09/782,934

From: Ginger Roberts DeMille  
Location: EIC 3600  
PK5-Suite 804  
Phone: 305-5774

Ginger.roberts@uspto.gov

### Search Notes

Dear Examiner Le:

Please find attached the results of your search for 09/766,483.

The search was conducted using the mandatory database lists for Business Methods.

These other sources were also used: Internet, STN

If you have any questions, please do not hesitate to contact me.

Thanks for using EIC3600!

Ginger

# Search Report from Ginger R. DeMille

? show files;ds

File 9:Business & Industry(R) Jul/1994-2004/Jun 21  
 (c) 2004 The Gale Group  
 File 13:BAMP 2004/May W5  
 (c) 2004 The Gale Group  
 File 15:ABI/Inform(R) 1971-2004/Jun 22  
 (c) 2004 ProQuest Info&Learning  
 File 16:Gale Group PROMT(R) 1990-2004/Jun 22  
 (c) 2004 The Gale Group  
 File 148:Gale Group Trade & Industry DB 1976-2004/Jun 22  
 (c)2004 The Gale Group  
 File 180:Federal Register 1985-2004/Jun 22  
 (c) 2004 format only The DIALOG Corp  
 File 340:CLAIMS(R)/US Patent 1950-04/Jun 17  
 (c) 2004 IFI/CLAIMS(R)  
 File 348:EUROPEAN PATENTS 1978-2004/Jun W02  
 (c) 2004 European Patent Office  
 File 349:PCT FULLTEXT 1979-2002/UB=20040617,UT=20040610  
 (c) 2004 WIPO/Univentio  
 File 351:Derwent WPI 1963-2004/UD,UM &UP=200439  
 (c) 2004 Thomson Derwent  
 File 432:Tampa Tribune 1998-2004/Jun 20  
 (c) 2004 Tampa Tribune  
 File 476:Financial Times Fulltext 1982-2004/Jun 22  
 (c) 2004 Financial Times Ltd  
 File 494:St LouisPost-Dispatch 1988-2004/May 31  
 (c) 2004 St Louis Post-Dispatch  
 File 553:Wilson Bus. Abs. FullText 1982-2004/Jun  
 (c) 2004 The HW Wilson Co  
 File 570:Gale Group MARS(R) 1984-2004/Jun 22  
 (c) 2004 The Gale Group  
 File 582:Augusta Chronicle 1996- 2004/Jun 16  
 (c) 2004 Augusta Chronicle  
 File 608:KR/T Bus.News. 1992-2004/Jun 22  
 (c)2004 Knight Ridder/Tribune Bus News  
 File 635:Business Dateline(R) 1985-2004/Jun 22  
 (c) 2004 ProQuest Info&Learning  
 File 636:Gale Group Newsletter DB(TM) 1987-2004/Jun 21  
 (c) 2004 The Gale Group  
 File 647:CMP Computer Fulltext 1988-2004/Jun W2  
 (c) 2004 CMP Media, LLC  
 File 649:Gale Group Newswire ASAP(TM) 2004/Jun 21  
 (c) 2004 The Gale Group  
 File 652:US Patents Fulltext 1971-1975  
 (c) format only 2002 The Dialog Corp.

Set	Items	Description
S1	82	(MANUFACTURER?? OR ISSUER??) (5N) (COUPON? OR REBATE? OR INCENTIVE? OR VOUCHER?) (5N) (REDEEM? OR REDEMPTION? OR PRESENT?) (-2S) (RETAILER? OR CUSTOMER OR REDEEMER? OR PARTY) (5N) (FEE OR FEES OR PAYMENT OR BONUS)
S2	69	S1 NOT PY>2001
S3	51	RD (unique items)

? t3/3,k/all

3/3,K/1 (Item 1 from file: 9)  
 DIALOG(R)File 9:Business & Industry(R)  
 (c) 2004 The Gale Group. All rts. reserv.

2284186 Supplier Number: 02284186 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
 The Undeafated

Search Report from Ginger R. DeMille

? show files;ds

File 20:Dialog Global Reporter 1997-2004/Jun 21

(c) 2004 The Dialog Corp.

File 148:Gale Group Trade & Industry DB 1976-2004/Jun 21

(c)2004 The Gale Group

File 608:KR/T Bus.News. 1992-2004/Jun 21

(c)2004 Knight Ridder/Tribune Bus News

File 654:US Pat.Full. 1976-2004/Jun 15

(c) Format only 2004 The Dialog Corp.

Set Items Description

S1 16 (CROSS() (COUPON? OR RUFF?) OR BUNDLING) (S) (TRACK? OR MONIT-  
OR? OR VERIF? OR VALIDAT? OR AUTHENTICAT? OR CERTIFY? OR CERT-  
IFI?) (5N) (VALID? OR AUTHENTICITY OR AUTHENTIC OR REAL OR FAKE  
OR FRAUD? OR PURCHASER OR BUYER OR REDEEMER?) (S) COUPON? ?

S2 10 RD (unique items)

? t2/3, k/all

2/3,K/1 (Item 1 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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33777055 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Event Brief of Q4 2003 Network Associates Earnings Conference Call - Part 1

FAIR DISCLOSURE WIRE

January 27, 2004

JOURNAL CODE: WFDW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 4280

...security throughout their organization. 6. IntruShield Business: 1.  
Results from the IntruShield business continues to **validate** the co.'s  
strategy of offering customers pro-active intrusion prevention  
technologies. 2. Both new...For the year 2003, excluding the cash spent on  
the lawsuit settlement, retiring the zero- **coupon** convertible debt, and  
the acquisitions of Entercept and IntruVert, cash and investments grew by a  
...

2/3,K/2 (Item 2 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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04500304

PR Newswire California Summary, Tuesday, March 2 up to -2-

PR NEWswire

March 02, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1347

... MOUNTAIN VIEW) Thawte Certification Selects ValiCert's Global VA  
Service(SM) to Support One-Stop **Validation** for Digital **Certificates**  
DCTU015 03/02/1999 10:39 r w bc-DC-American-Renewal (WASHINGTON) California  
GOP...

...bc-AZ-America-West-pack (PHOENIX) America West Announces New Phoenix-Los  
Angeles Value Pack **Coupon** Book - Guarantees Seat, Savings and Convenience  
SFTU003A 03/02/1999 11:39 r f bc...

Search Report from Ginger R. DeMille

? show files;ds  
 File 9:Business & Industry(R) Jul/1994-2004/Jun 17  
     (c) 2004 The Gale Group  
 File 476:Financial Times Fulltext 1982-2004/Jun 18  
     (c) 2004 Financial Times Ltd  
 File 610:Business Wire 1999-2004/Jun 18  
     (c) 2004 Business Wire.  
 File 613:PR Newswire 1999-2004/Jun 18  
     (c) 2004 PR Newswire Association Inc  
 File 634:San Jose Mercury Jun 1985-2004/Jun 17  
     (c) 2004 San Jose Mercury News  
 File 636:Gale Group Newsletter DB(TM) 1987-2004/Jun 17  
     (c) 2004 The Gale Group  
 File 810:Business Wire 1986-1999/Feb 28  
     (c) 1999 Business Wire  
 File 813:PR Newswire 1987-1999/Apr 30  
     (c) 1999 PR Newswire Association Inc

Set	Items	Description
S1	68	CROSSCOUPON? OR CROSSPROMOT? OR CROSSDISCOUNT? OR CROSSREB- ATE? OR CROSSREDEMPTION OR CROSSREDEEM?
S2	10220	(CROSS OR X)() (COUPON? OR PROMOT? OR DISCOUNT? OR REBAT? OR REDEMPTION OR REDEEM? OR INCENTIVE?)
S3	18468	COPROMOT? OR CO() (PROMOT? OR COUPON? OR MARKETING OR INCEN- TI?E?)
S4	1249156	(TWO OR "2" OR MULTIPLE OR PLURALITY OR AFFILIATE? OR "A" OR "B" OR COMPETING OR JOINT) (N) (AIRLINE?? OR COMPAN??? OR BU- SINESS?? OR COMPETITORS OR SERVICES) OR COMPETITORS
S5	0	S5(4N) (COOPERAT? OR BETWEEN OR AMONG OR AMONGST OR BY OR A- GREEMENT? ? OR TOGETHER OR CONJUNCTION)
S6	3393	JOINT() (COUPON? OR PROMOT? OR DISCOUNT? OR REBAT? OR REDEM- PTION OR REDEEM? OR INCENTIVE?)
S7	254	COOPERAT?() (PROMOT? OR DISCOUNT? OR REBAT? OR INCENTIVE?)
S8	10244	PROOF(1W)PURCHASE OR (VERIF? OR CONFIRM? OR AUTHENTICAT? OR VALID? OR PROVE? OR PROVING OR PROOF? OR CERTIFY? OR CERTIFIE- S) (3N) (PURCHASE OR SALE OR BOUGHT OR BROUGHT)
S9	466	(S1:S3 OR S6:S8) (6N) (PREVENT? OR DISCOURAG? OR STOP? OR PR- OHIBIT? OR CONTROL? OR MANAGE OR MANAGING OR MANAGES OR OVERS- EE? OR OVER()SEE? OR HANDLE? OR HANDLING)
S10	94	(S1:S3 OR S6:S8) (6N) (OVERSIGHT OR OVER()SIGHT OR ADMINISTE- R? OR BAN OR BANNING OR BANS OR BANNED OR REGULAT?)
S11	1157	(FEE OR FEES OR PAYMENT OR PAY OR RATE OR PRICE OR COST) (6- N) (S1:S3 OR S6:S8)
S12	0	(FEE OR FEES OR PAYMENT OR PAY OR RATE OR PRICE OR COST) (6- N) (BLANK OR UNENDORS? OR "NOT"() (ENDORS? OR FILLED) OR UN()EN- DORS? OR UNFILLED) (3N) (COUPON? ? OR VOUCHER? ?)
S13	14	(S1:S3 OR S6:S7) (2S) (VERIF? OR CONFIRM? OR VALID? OR AUTHE- NTICAT? OR PROOF OR PROVE OR PROVING) (5N) (COUPON? OR ECOUPON?)
S14	825	(S9:S11) (2S) S8
S15	8	(S1:S3) AND S14
S16	21	S12 OR S13 OR S15
S17	20	RD (unique items)
S18	19	S17 NOT PY>2001
S19	76	(S9:S10) AND (THIRD()PARTY OR 3RD()PARTY OR CLEARINGHOUSE - OR CLEARING()HOUSE OR CENTRAL OR CLEARANCE() (CENTER OR CENTRE- ))
S20	63	S19 NOT PY>2001
S21	56	RD (unique items)

? t21/3,k/all

21/3,K/1 (Item 1 from file: 9)

118-Jun-0403:14 PM

Search Report from Ginger R. DeMille

? show files;ds

File 20:Dialog Global Reporter 1997-2004/Jun 18

(c) 2004 The Dialog Corp.

Set	Items	Description
S1	9	CROSSCOUPON? OR CROSSPROMOT? OR CROSSDISCOUNT? OR CROSSREB- ATE? OR CROSSREDEMPTION OR CROSSREDEEM?
S2	5062	(CROSS OR X)() (COUPON? OR PROMOT? OR DISCOUNT? OR REBAT? OR REDEMPTION OR REDEEM? OR INCENTIVE?)
S3	14221	COPROMOT? OR CO() (PROMOT? OR COUPON? OR MARKETING OR INCEN- TI?E?)
S4	1447490	(TWO OR "2" OR MULTIPLE OR PLURALITY OR AFFILIATE? OR "A" - OR "B" OR COMPETING OR JOINT) (N) (AIRLINE?? OR COMPAN??? OR BU- SINESS?? OR COMPETITORS OR SERVICES) OR COMPETITORS
S5	0	S5(4N) (COOPERAT? OR BETWEEN OR AMONG OR AMONGST OR BY OR A- GREEMENT? ? OR TOGETHER OR CONJUNCTION)
S6	2754	JOINT() (COUPON? OR PROMOT? OR DISCOUNT? OR REBAT? OR REDEM- PTION OR REDEEM? OR INCENTIVE?)
S7	891	COOPERAT?() (PROMOT? OR DISCOUNT? OR REBAT? OR INCENTI?E?)
S8	13595	PROOF(1W) PURCHASE OR (VERIF? OR CONFIRM? OR AUTHENTICAT? OR VALID? OR PROVE? OR PROVING OR PROOF OR CERTIFY? OR CERTIFIE- S) (3N) (PURCHASE OR SALE OR BOUGHT OR BROUGHT)
S9	434	(S1:S3 OR S6:S8) (6N) (PREVENT? OR DISCOURAG? OR STOP? OR PR- OHIBIT? OR CONTROL? OR MANAGE OR MANAGING OR MANAGES OR OVERS- EE? OR OVER() SEE? OR HANDLE? OR HANDLING)
S10	119	(S1:S3 OR S6:S8) (6N) (OVERSIGHT OR OVER() SIGHT OR ADMINISTE- R? OR BAN OR BANNING OR BANS OR BANNED OR REGULAT?)
S11	1108	(FEE OR FEES OR PAYMENT OR PAY OR RATE OR PRICE OR COST) (6- N) (S1:S3 OR S6:S8)
S12	5	(FEE OR FEES OR PAYMENT OR PAY OR RATE OR PRICE OR COST) (6- N) (BLANK OR UNENDORS? OR "NOT"() (ENDORS? OR FILLED) OR UN() EN- DORS? OR UNFILLED) (3N) (COUPON? ? OR VOUCHER? ?)
S13	1	(S1:S3 OR S6:S7) (2S) (VERIF? OR CONFIRM? OR VALID? OR AUTHE- NTICAT? OR PROOF OR PROVE OR PROVING) (5N) (COUPON? OR ECOUPON?)
S14	842	(S9:S11) (2S) S8
S15	9	(S1:S3) AND S14
S16	15	S12 OR S13 OR S15
S17	14	RD (unique items)
S18	12	S17 NOT PY>2001
S19	62	(S9:S10) AND (THIRD() PARTY OR 3RD() PARTY OR CLEARINGHOUSE - OR CLEARING() HOUSE OR CENTRAL OR CLEARANCE() (CENTER OR CENTRE- ))
S20	39	S19 NOT PY>2001
S21	38	RD (unique items)

? t21/3,k/all

21/3,K/1

DIALOG(R) File 20:Dialog Global Reporter  
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30295812 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Millennium and Ortho Biotech Partners, L.P., (a Johnson & Johnson Company),

enter into agreement for VELCADET (bortezomib) for Injection - Part 2

FAIR DISCLOSURE WIRE

June 03, 2000

JOURNAL CODE: WFDW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 2488

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... point. MAY-KIN HO: And change in control?

? show files;ds

File 350:Derwent WPIX 1963-2004/UD,UM &UP=200437  
 (c) 2004 Thomson Derwent  
 File 344:Chinese Patents Abs Aug 1985-2004/May  
 (c) 2004 European Patent Office  
 File 347:JAPIO Nov 1976-2004/Feb(Updated 040607)  
 (c) 2004 JPO & JAPIO  
 File 371:French Patents 1961-2002/BOPI 200209  
 (c) 2002 INPI. All rts. reserv.  
 File 2:INSPEC 1969-2004/Jun W1  
 (c) 2004 Institution of Electrical Engineers  
 File 35:Dissertation Abs Online 1861-2004/May  
 (c) 2004 ProQuest Info&Learning  
 File 65:Inside Conferences 1993-2004/Jun W2  
 (c) 2004 BLDSC all rts. reserv.  
 File 99:Wilson Appl. Sci & Tech Abs 1983-2004/May  
 (c) 2004 The HW Wilson Co.  
 File 233:Internet & Personal Comp. Abs. 1981-2003/Sep  
 (c) 2003 EBSCO Pub.  
 File 256:SoftBase:Reviews,Companies&Prods. 82-2004/May  
 (c)2004 Info.Sources Inc  
 File 474:New York Times Abs 1969-2004/Jun 16  
 (c) 2004 The New York Times  
 File 475:Wall Street Journal Abs 1973-2004/Jun 16  
 (c) 2004 The New York Times  
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
 (c) 2002 The Gale Group

Set	Items	Description
S1	0	CROSSCOUPON? OR CROSSPROMOT? OR CROSSDISCOUNT? OR CROSSREB- ATE? OR CROSSREDEMPTION OR CROSSREDEEM?
S2	221	(CROSS OR X)() (COUPON? OR PROMOT? OR DISCOUNT? OR REBAT? OR REDEMPTION OR REDEEM? OR INCENTIVE?)
S3	1025	COPROMOT? OR CO() (PROMOT? OR COUPON? OR MARKETING OR INCEN- TI?E?)
S4	125409	(TWO OR "2" OR MULTIPLE OR PLURALITY OR AFFILIATE? OR "A" - OR "B" OR COMPETING OR JOINT) (N) (AIRLINE?? OR COMPAN??? OR BU- SINESS?? OR COMPETITORS OR SERVICES) OR COMPETITORS
S5	0	S5(4N) (COOPERAT? OR BETWEEN OR AMONG OR AMONGST OR BY OR A- GREEMENT? ? OR TOGETHER OR CONJUNCTION)
S6	457	JOINT() (COUPON? OR PROMOT? OR DISCOUNT? OR REBAT? OR REDEM- PTION OR REDEEM? OR INCENTIVE?)
S7	46	COOPERAT?() (PROMOT? OR DISCOUNT? OR REBAT? OR INCENTI?E?)
S8	1657	PROOF(1W)PURCHASE OR (VERIF? OR CONFIRM? OR AUTHENTICAT? OR VALID? OR PROVE? OR PROVING OR PROOF OR CERTIFY? OR CERTIFIE- S) (3N) (PURCHASE OR SALE OR BOUGHT OR BROUGHT)
S9	80	(S1:S3 OR S6:S8) (6N) (PREVENT? OR DISCOURAG? OR STOP? OR PR- OHIBIT? OR CONTROL? OR MANAGE OR MANAGING OR MANAGES OR OVERS- EE? OR OVER()SEE? OR HANDLE? OR HANDLING)
S10	8	(S1:S3 OR S6:S8) (6N) (OVERSIGHT OR OVER()SIGHT OR ADMINISTE- R? OR BAN OR BANNING OR BANS OR BANNED OR REGULAT?)
S11	121	(FEE OR FEES OR PAYMENT OR PAY OR RATE OR PRICE OR COST) (6- N) (S1:S3 OR S6:S8)
S12	0	(FEE OR FEES OR PAYMENT OR PAY OR RATE OR PRICE OR COST) (6- N) (BLANK OR UNENDORS? OR "NOT"() (ENDORS? OR FILLED) OR UN()EN- DORS? OR UNFILLED) (3N) (COUPON? ? OR VOUCHER? ?)
S13	61	S9:S10 AND S8
S14	96	S8 AND S11
S15	156	S13:S14
S16	112	S15 FROM 350,344,347,371
S17	44	S15 NOT S16

S18 38 S17 NOT PY>2001  
 S19 36 RD (unique items)  
 S20 91 S16 AND IC=G06F  
 S21 1 S20 AND (COUPON? ? OR REBATE? ? OR VOUCHER? ? OR INCENTIVE?  
 ? OR ECOUPON?)  
 S22 88 S9 OR S10  
 S23 49 S22 FROM 350,344,347,371  
 S24 39 S22 NOT S23  
 S25 35 S24 NOT PY>2001  
 S26 32 RD (unique items)  
 S27 32 S23 AND IC=G06F  
 S28 13 (S1:S3 OR S6:S7) AND (REDEEM? OR REDEMPTION? OR HONOR? OR -  
 HONOUR?) (5N) (COUPON? ? OR REBATE? ? OR INCENTIVE? ? OR VOUCHER?  
 R? ?)  
 S29 13 RD (unique items)  
 S30 29 S8(6N) (COUPON? OR ECOUPON?)  
 S31 29 RD (unique items)  
 S32 2 (S1:S3 OR S6:S7) AND (COUPON? OR REBATE? OR ECOUPON?) (5N) (-  
 VERIF? OR CONFIRM? OR AUTHENTICAT? OR VALID? OR PROVE? OR CER-  
 TIFY? OR CERTIFICATE?)  
 ?

Search Report from Ginger R. DeMille

? show files;ds

File 350:Derwent WPIX 1963-2004/UD,UM &UP=200438

(c) 2004 Thomson Derwent

File 344:Chinese Patents Abs Aug 1985-2004/May

(c) 2004 European Patent Office

File 347:JAPIO Nov 1976-2004/Feb(Updated 040607)

(c) 2004 JPO & JAPIO

File 371:French Patents 1961-2002/BOPI 200209

(c) 2002 INPI. All rts. reserv.

File 2:INSPEC 1969-2004/Jun W1

(c) 2004 Institution of Electrical Engineers

File 35:Dissertation Abs Online 1861-2004/May

(c) 2004 ProQuest Info&Learning

File 65:Inside Conferences 1993-2004/Jun W2

(c) 2004 BLDSC all rts. reserv.

File 99:Wilson Appl. Sci & Tech Abs 1983-2004/May

(c) 2004 The HW Wilson Co.

File 233:Internet & Personal Comp. Abs. 1981-2003/Sep

(c) 2003 EBSCO Pub.

File 256:SoftBase:Reviews,Companies&Prods. 82-2004/May

(c)2004 Info.Sources Inc

File 474:New York Times Abs 1969-2004/Jun 17

(c) 2004 The New York Times

File 475:Wall Street Journal Abs 1973-2004/Jun 17

(c) 2004 The New York Times

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13

(c) 2002 The Gale Group

Set	Items	Description
S1	0	CROSSCOUPON? OR CROSSPROMOT? OR CROSSDISCOUNT? OR CROSSREB- ATE? OR CROSSREDEMPTION OR CROSSREDEEM?
S2	221	(CROSS OR X)() (COUPON? OR PROMOT? OR DISCOUNT? OR REBAT? OR REDEMPTION OR REDEEM? OR INCENTIVE?)
S3	98760	BUNDLE? OR BUNDLING?
S4	104	(FRAUD? OR FAKE? OR FAKING OR COUNTERFEIT? OR COUNTERFEIT- T?) (5N) (COUPON? ? OR REDEEM? OR REBATE? OR REDEMPTION) non. Gre;
S5	0	(S2 OR S3) AND S4
S6	1	S2 AND (FRAUD? OR FAKE? OR FAKING OR COUNTERFEIT? OR COUNTER- ER()FEIT?)

? t6/3,k/all

6/3,K/1 (Item 1 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00531838 99IE04-003

Amazon introduces auction site in bid to knock eBay from throne

Gardner, Elizabeth

Internet World , April 5, 1999 , v5 n13 p1, 7, 2 Page(s)

ISSN: 1081-3071

... registered user of the site. Indicates that sellers are attracted to the prospect of free cross - promotion . Notes that eBay and Amazon Auctions are similar in user agreements, fee schedules and logistics, while they differ in anti- fraud policy, with eBay using an optional verified user program and Amazon requiring credit card information...

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Search Report from Ginger R. DeMille

? show files;ds

File 15:ABI/Inform(R) 1971-2004/Jun 19  
(c) 2004 ProQuest Info&Learning  
File 16:Gale Group PROMT(R) 1990-2004/Jun 21  
(c) 2004 The Gale Group  
File 148:Gale Group Trade & Industry DB 1976-2004/Jun 21  
(c)2004 The Gale Group  
File 348:EUROPEAN PATENTS 1978-2004/Jun W02  
(c) 2004 European Patent Office  
File 545:Investext(R) 1982-2004/Jun 21  
(c) 2004 Thomson Financial Networks  
File 570:Gale Group MARS(R) 1984-2004/Jun 21  
(c) 2004 The Gale Group  
File 647:CMP Computer Fulltext 1988-2004/Jun W1  
(c) 2004 CMP Media, LLC  
File 654:US Pat.Full. 1976-2004/Jun 15  
(c) Format only 2004 The Dialog Corp.  
File 660:Federal News Service 1991-2002/Jul 02  
(c) 2002 Federal News Service

Set	Items	Description
S1	13	(PROCESS?)(3N)((CROSS)() (COUPON? OR RUFF? ? BUNDLE? OR - BUNDLING)(3N)(COUPON? ? OR REBATE? ? OR INCENTIVE? ? OR VOUCH- ER? ?))
S2	10	RD (unique items)

? t2/3,k/all

2/3,K/1 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01889990 05-40982

**Bundle savvy**

Chiasson, Greg  
Wireless Review v16n16 PP: 38-40 Aug 15, 1999  
ISSN: 1097-3893 JRNL CODE: WLR  
WORD COUNT: 1113

...ABSTRACT: can crate ongoing customer relationships that allow an extended time to recoup potential front-end incentives. The bundle-design process begins with a statement of strategic intent, which defines the bundle's goals in terms...

2/3,K/2 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

05839046 Supplier Number: 50350724 (USE FORMAT 7 FOR FULL TEXT)

**Market Indicators: Ad Watch**

C. Lanctot, Roger  
Computer Retail Week, v8, n225, p13  
Oct 12, 1998  
Language: English Record Type: Fulltext  
Article Type: Article  
Document Type: Magazine/Journal; Trade  
Word Count: 341

.... Pavilion 6350, with more RAM, a larger hard drive and faster AMD K6-2 processor. The Circuit City bundle had an after-~~market~~ price of \$1,199.99. And Best Buy also offered the HP model 380 bundle.

# Search Report from Ginger R. DeMille

Items	Description
501	(PROCESSING) () COUPON? ? OR COUPON? ? () PROCESSED
170	S1 FROM 541,542,543,644,545
166	S2 NOT PY>2001
160	RD (unique items)
331	S1 NOT S2
237	S5 NOT PY>2001
187	RD (unique items)
104	S7 AND (CLEARINGHOUSE? OR CLEARING()HOUSE? OR CENTER OR CE- NTRE OR AUTHENTICAT? OR VERIF? OR VALIDAT? OR FAKE OR FRAUD?)

Search Report from Ginger R. DeMille

File 483:Newspaper Abs Daily 1986-2004/Jun 18  
(c) 2004 ProQuest Info&Learning  
File 484:Periodical Abs Plustext 1986-2004/Jun W2  
(c) 2004 ProQuest  
File 485:Accounting & Tax DB 1971-2004/Jun W1  
(c) 2004 ProQuest Info&Learning  
File 541:SEC Online(TM) Annual Repts 1997/Sep W3  
(c) 1987-1997 SEC Online Inc.  
File 542:SEC Online(TM) 10-K Reports 1997/Sep W3  
(c) 1987-1997 SEC Online Inc.  
File 543:SEC Online(TM) 10-Q Reports 1997/Sep W3  
(c) 1987-1997 SEC Online Inc.  
File 544:SEC Online(TM) Proxy Repts 1997/Sep W3  
(c) 1987-1997 SEC Online Inc.  
File 545:Investext(R) 1982-2004/Jun 21  
(c) 2004 Thomson Financial Networks  
File 553:Wilson Bus. Abs. FullText 1982-2004/Jun  
(c) 2004 The HW Wilson Co  
File 570:Gale Group MARS(R) 1984-2004/Jun 21  
(c) 2004 The Gale Group  
File 582:Augusta Chronicle 1996- 2004/Jun 16  
(c) 2004 Augusta Chronicle  
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group  
File 608:KR/T Bus.News. 1992-2004/Jun 21  
(c)2004 Knight Ridder/Tribune Bus News  
File 610:Business Wire 1999-2004/Jun 21  
(c) 2004 Business Wire.  
File 613:PR Newswire 1999-2004/Jun 21  
(c) 2004 PR Newswire Association Inc  
File 616:Canada NewsWire 1999-2001/Mar 09  
(c) 2001 Canada NewsWire  
File 621:Gale Group New Prod.Annou. (R) 1985-2004/Jun 21  
(c) 2004 The Gale Group  
File 625:American Banker Publications 1981-2004/Jun 21  
(c) 2004 American Banker  
File 631:Boston Globe 1980-2004/Jun 18  
(c) 2004 Boston Globe  
File 633:Phil.Inquirer 1983-2004/Jun 18  
(c) 2004 Philadelphia Newspapers Inc  
File 634:San Jose Mercury Jun 1985-2004/Jun 19  
(c) 2004 San Jose Mercury News  
File 635:Business Dateline(R) 1985-2004/Jun 19  
(c) 2004 ProQuest Info&Learning  
File 636:Gale Group Newsletter DB(TM) 1987-2004/Jun 18  
(c) 2004 The Gale Group  
File 638:Newsday/New York Newsday 1987-2004/Jun 20  
(c) 2004 Newsday Inc.  
File 641:Rocky Mountain News Jun 1989-2004/Jun 17  
(c) 2004 Scripps Howard News  
File 649:Gale Group Newswire ASAP(TM) 2004/Jun 18  
(c) 2004 The Gale Group  
File 654:US Pat.Full. 1976-2004/Jun 15  
(c) Format only 2004 The Dialog Corp.  
File 660:Federal News Service 1991-2002/Jul 02  
(c) 2002 Federal News Service  
File 701:St Paul Pioneer Pr Apr 1988-2004/Jun 09  
(c) 2004 St Paul Pioneer Press  
File 702:Miami Herald 1983-2004/Jun 17  
(c) 2004 The Miami Herald Publishing Co.

# Search Report from Ginger R. DeMille

? show files;ds

File 2:INSPEC 1969-2004/Jun W2  
(c) 2004 Institution of Electrical Engineers

File 8:EI Compendex(R) 1970-2004/Jun W2  
(c) 2004 Elsevier Eng. Info. Inc.

File 9:Business & Industry(R) Jul/1994-2004/Jun 18  
(c) 2004 The Gale Group

File 10:AGRICOLA 70-2004/May  
(c) format only 2004 The Dialog Corporation

File 13:BAMP 2004/May W5  
(c) 2004 The Gale Group

File 15:ABI/Inform(R) 1971-2004/Jun 21  
(c) 2004 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2004/Jun 21  
(c) 2004 The Gale Group

File 18:Gale Group F&S Index(R) 1988-2004/Jun 21  
(c) 2004 The Gale Group

File 20:Dialog Global Reporter 1997-2004/Jun 21  
(c) 2004 The Dialog Corp.

File 25:Weldasearch 19662004/Dec  
(c) 2004 TWI Ltd

File 47:Gale Group Magazine DB(TM) 1959-2004/Jun 18  
(c) 2004 The Gale group

File 53:FOODLINE(R): Science Sight 1972-2004/Jun 21  
(c) 2004 LFRA

File 88:Gale Group Business A.R.T.S. 1976-2004/Jun 18  
(c) 2004 The Gale Group

File 100:Market Guide Company Financials 2004/Jun 14  
(c) 2004 Market Guide

File 101:Disclosure Database(R) 2004/Jun W2  
(c) 2004 Thomson Financial

File 147:The Kansas City Star 1995-2003/Sep 26  
(c) 2003 Kansas City Star

File 148:Gale Group Trade & Industry DB 1976-2004/Jun 21  
(c)2004 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group

File 180:Federal Register 1985-2004/Jun 21  
(c) 2004 format only The DIALOG Corp

File 211:Gale Group Newsearch(TM) 2004/Jun 21  
(c) 2004 The Gale Group

File 241:Elec. Power DB 1972-1999Jan  
(c) 1999 Electric Power Research Inst.Inc

File 262:CBCA Fulltext 1982-2004/May  
(c) 2004 Micromedia Ltd.

File 275:Gale Group Computer DB(TM) 1983-2004/Jun 21  
(c) 2004 The Gale Group

File 340:CLAIMS(R)/US Patent 1950-04/Jun 17  
(c) 2004 IFI/CLAIMS(R)

File 342:Derwent Patents Citation Indx 1978-04/200435  
(c) 2004 Thomson Derwent

File 345:Inpadoc/Fam.& Legal Stat 1968-2004/UD=200425  
(c) 2004 EPO

File 347:JAPIO Nov 1976-2004/Feb(Updated 040607)  
(c) 2004 JPO & JAPIO

File 348:EUROPEAN PATENTS 1978-2004/Jun W02  
(c) 2004 European Patent Office

File 349:PCT FULLTEXT 1979-2002/UB=20040617,UT=20040610  
(c) 2004 WIPO/Univentio

File 351:Derwent WPI 1963-2004/UD,UM &UP=200438  
(c) 2004 Thomson Derwent

# Search Report from Ginger R. DeMille

? show files;ds

File 15:ABI/Inform(R) 1971-2004/Jun 18  
 (c) 2004 ProQuest Info&Learning  
 File 16:Gale Group PROMT(R) 1990-2004/Jun 18  
 (c) 2004 The Gale Group  
 File 148:Gale Group Trade & Industry DB 1976-2004/Jun 18  
 (c)2004 The Gale Group  
 File 160:Gale Group PROMT(R) 1972-1989  
 (c) 1999 The Gale Group  
 File 275:Gale Group Computer DB(TM) 1983-2004/Jun 18  
 (c) 2004 The Gale Group  
 File 621:Gale Group New Prod.Annou. (R) 1985-2004/Jun 16  
 (c) 2004 The Gale Group  
 File 9:Business & Industry(R) Jul/1994-2004/Jun 17  
 (c) 2004 The Gale Group  
 File 20:Dialog Global Reporter 1997-2004/Jun 18  
 (c) 2004 The Dialog Corp.  
 File 476:Financial Times Fulltext 1982-2004/Jun 18  
 (c) 2004 Financial Times Ltd  
 File 610:Business Wire 1999-2004/Jun 18  
 (c) 2004 Business Wire.  
 File 613:PR Newswire 1999-2004/Jun 18  
 (c) 2004 PR Newswire Association Inc  
 File 634:San Jose Mercury Jun 1985-2004/Jun 17  
 (c) 2004 San Jose Mercury News  
 File 636:Gale Group Newsletter DB(TM) 1987-2004/Jun 17  
 (c) 2004 The Gale Group  
 File 810:Business Wire 1986-1999/Feb 28  
 (c) 1999 Business Wire  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 13:BAMP 2004/May W4  
 (c) 2004 The Gale Group  
 File 75:TGG Management Contents(R) 86-2004/Jun W1  
 (c) 2004 The Gale Group  
 File 95:TEME-Technology & Management 1989-2004/May W5  
 (c) 2004 FIZ TECHNIK

Set	Items	Description
S1	370	CROSSCOUPON? OR CROSSPROMOT? OR CROSSDISCOUNT? OR CROSSREB- ATE? OR CROSSREDEMPTION OR CROSSREDEEM?
S2	39368	(CROSS OR X)() (COUPON? OR PROMOT? OR DISCOUNT? OR REBAT? OR REDEMPTION OR REDEEM? OR INCENTIVE?)
S3	502664	BUNDLE? OR BUNDLING?
S4	1636	(FRAUD? OR FAKE? OR FAKING OR COUNTERFEIT? OR COUNTER()FEI- T?) (5N) (COUPON? ? OR REDEEM? OR REBATE? OR REDEMPTION)
S5	41	(S2 OR S3) AND S4
S6	296	S2 AND (FRAUD? OR FAKE? OR FAKING OR COUNTERFEIT? OR COUNT- ER()FEIT?)
S7	87	S2(3S) (FRAUD? OR FAKE? OR FAKING OR COUNTERFEIT? OR COUNT- R()FEIT?)
S8	124	S5 OR S7
S9	84	S8 NOT PY>2001
S10	53	RD (unique items)

? t10/3,k/all

10/3,K/1 (Item 1 from file: 15)  
 DIALOG(R)File 15:ABI/Inform(R)  
 (c) 2004 ProQuest Info&Learning. All rts. reserv.

02192361 74282154

Search Report from Ginger R. DeMille

File 579: Gale Group MARS(R) 1984-2004/Jun 18  
 100000 The Gale Group

Item	Description
101	CROSSCOUPON? OR CROSSPROMOT? OR CROSSDISCOUNT? OR CROSSREB- ATE? OR CROSSREDEMPTION OR CROSSREDEEM?
102	(CROSS OR X)() (COUPON? OR PROMOT? OR DISCOUNT? OR REBAT? OR REDEMPTION OR REDEEM? OR INCENTIVE?)
103	BUNDLE? OR BUNDLING?
104	(FRAUD? OR FAKE? OR FAKING OR COUNTERFEIT? OR COUNTER()FEI- T? OR X) (COUPON? ? OR REDEEM? OR REBATE? OR REDEMPTION)
105	(S1 OR S3) AND S4
106	(S1 AND (FRAUD? OR FAKE? OR FAKING OR COUNTERFEIT? OR COUNT- ERFEIT?))
107	(S1 AND (S3) (FRAUD? OR FAKE? OR FAKING OR COUNTERFEIT? OR COUNTE- RFEIT?))
108	S1 OR S7
109	S8 NOT PY>2001
110	RP (unique items)

10 S,K/1

File 579: Gale Group MARS(R)  
 100000 The Gale Group. All rts. reserv.

Supplier Number: 75761542 (USE FORMAT 7 FOR FULLTEXT)  
 false consciousness. (ethics of marketing, media businesses) (Brief  
 Article) (Editorial)

ORAN, MATTHEW  
 Blackboard, v42, n4, p30  
 JUNE 18, 2004  
 ISSN 1064-1808

Record Type: Fulltext  
 Article Type: Brief Article Editorial  
 Publication Type: Magazine/Journal; Trade  
 World Country: US

...nation's celeb-intoxicated, oft-junketed reviewers, thus  
 ...for a **fake** Pollyanna.  
 ...though, Columbia's crime is only a slightly more  
 ...

...of just such manipulation, whether offering "added  
 ...cross - promoting the wares of sister  
 ...mutating media conglomerate.  
 ...Disney, which just...

File 579: Gale Group MARS(R)  
 100000 The Gale Group. All rts. reserv.

Supplier Number: 61834742 (USE FORMAT 7 FOR FULLTEXT)  
 DESER, S. M. REPORT. (Brief Article)

APRIL 2004  
 Blackboard, v42, n4, p28  
 ISSN 1064-1808

Record Type: Fulltext  
 Article Type: Brief Article  
 Publication Type: Magazine/Journal; Trade  
 World Country: US

Search Report from Ginger R. DeMille

File 720: (Columbia) The State Dec 1987-2004/Jun 17  
 (c) 2004 The State  
 File 721: Lexington Hrlld.-Ldr. 1990-2004/Jun 17  
 (c) 2004 Lexington Herald-Leader  
 File 722: Cincinnati/Kentucky Post 1990-2004/Jun 17  
 (c) 2004 The Cincinnati Post  
 File 723: The Wichita Eagle 1990-2004/Jun 16  
 (c) 2004 The Wichita Eagle  
 File 724: (Minneapolis) Star Tribune 1989-1996/Feb 04  
 (c) 1996 Star Tribune  
 File 725: (Cleveland) Plain Dealer Aug 1991-2004/Jun 17  
 (c) 2004 The Plain Dealer  
 File 731: Philad.Dly.News 1983- 2004/Jun 17  
 (c) 2004 Philadelphia Newspapers Inc  
 File 732: San Francisco Exam. 1990- 2000/Nov 21  
 (c) 2000 San Francisco Examiner  
 File 733: The Buffalo News 1990- 2004/Jun 16  
 (c) 2004 Buffalo News  
 File 734: Dayton Daily News Oct 1990- 2004/Jun 17  
 (c) 2004 Dayton Daily News  
 File 735: St. Petersburg Times 1989- 2004/Jun 17  
 (c) 2004 St. Petersburg Times  
 File 736: Seattle Post-Int. 1990-2004/Jun 17  
 (c) 2004 Seattle Post-Intelligencer  
 File 738: (Allentown) The Morning Call 1990-2004/Jun 17  
 (c) 2004 Morning Call  
 File 740: (Memphis) Comm.Appeal 1990-2004/Jun 17  
 (c) 2004 The Commercial Appeal  
 File 741: (Norfolk) Led./Pil. 1990-2004/Jun 17  
 (c) 2004 Virg.-Pilot/Led.-Star  
 File 742: (Madison) Cap.Tim/Wi.St.J 1990-2004/Jun 17  
 (c) 2004 Wisconsin St. Jrnl  
 File 743: (New Jersey) The Record 1989-2004/Jun 17  
 (c) 2004 No.Jersey Media G Inc  
 File 744: (Biloxi) Sun Herald 1995-2004/Jun 14  
 (c) 2004 The Sun Herald

Set	Items	Description
S1	3	CROSSCOUPON? OR CROSSPROMOT? OR CROSSDISCOUNT? OR CROSSREDEM? OR CROSSREDEEM?
S2	2671	(CROSS OR X) (COUPON? OR PROMOT? OR DISCOUNT? OR REBAT? OR REDEMPTION OR REDEEM? OR INCENTIVE?)
S3	89367	BUNDLE? OR BUNDLING?
S4	706	(FRAUD? OR FAKE? OR FAKING OR COUNTERFEIT? OR COUNTERFEIT?) (5N) (COUPON? ? OR REDEEM? OR REBATE? OR REDEMPTION)
S5	19	(S2 OR S3) AND S4
S6	61	S2 AND (FRAUD? OR FAKE? OR FAKING OR COUNTERFEIT? OR COUNTERFEIT?)
S7	20	S2(3S) (FRAUD? OR FAKE? OR FAKING OR COUNTERFEIT? OR COUNTERFEIT?)
S8	38	S5 OR S7
S9	35	S8 NOT PY>2001
S10	35	RD (unique items)
? t10/3,k/all		

10/3,K/1 (Item 1 from file: 494)  
 DIALOG(R) File 494: St Louis Post-Dispatch  
 (c) 2004 St Louis Post-Dispatch. All rts. reserv.

05524209

'COUPON LADY' GETS TWO YEARS

218-Jun-0404:02 PM

Search Report from Ginger R. DeMille

? show files;ds

File 471:New York Times Fulltext 90-Day 2004/Jun 18  
(c) 2004 The New York Times  
File 489:The News-Sentinel 1991-2004/Jun 17  
(c) 2004 Ft. Wayne Newspapers, Inc  
File 490:Tallahassee Democrat 1993- 2004/May 15  
(c) 2004 Tallahassee Democrat  
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
(c) 2002 Phoenix Newspapers  
File 494:St LouisPost-Dispatch 1988-2004/May 31  
(c) 2004 St Louis Post-Dispatch  
File 498:Detroit Free Press 1987-2004/Jun 16  
(c) 2004 Detroit Free Press Inc.  
File 631:Boston Globe 1980-2004/Jun 18  
(c) 2004 Boston Globe  
File 633:Phil.Inquirer 1983-2004/Jun 17  
(c) 2004 Philadelphia Newspapers Inc  
File 634:San Jose Mercury Jun 1985-2004/Jun 17  
(c) 2004 San Jose Mercury News  
File 638:Newsday/New York Newsday 1987-2004/Jun 17  
(c) 2004 Newsday Inc.  
File 640:San Francisco Chronicle 1988-2004/Jun 18  
(c) 2004 Chronicle Publ. Co.  
File 641:Rocky Mountain News Jun 1989-2004/Jun 17  
(c) 2004 Scripps Howard News  
File 642:The Charlotte Observer 1988-2004/Jun 17  
(c) 2004 Charlotte Observer  
File 643:Grand Forks Herald 1995-2004/Jun 17  
(c) 2004 Grand Forks Herald  
File 701:St Paul Pioneer Pr Apr 1988-2004/Jun 06  
(c) 2004 St Paul Pioneer Press  
File 702:Miami Herald 1983-2004/Jun 17  
(c) 2004 The Miami Herald Publishing Co.  
File 703:USA Today 1989-2004/Jun 17  
(c) 2004 USA Today  
File 704:(Portland)The Oregonian 1989-2004/Jun 17  
(c) 2004 The Oregonian  
File 706:(New Orleans)Times Picayune 1989-2004/Jun 18  
(c) 2004 Times Picayune  
File 707:The Seattle Times 1989-2004/Jun 17  
(c) 2004 Seattle Times  
File 708:Akron Beacon Journal 1989-2004/Jun 17  
(c) 2004 Akron Beacon Journal  
File 709:Richmond Times-Disp. 1989-2004/Jun 17  
(c) 2004 Richmond Newspapers Inc  
File 712:Palm Beach Post 1989-2004/Jun 17  
(c) 2004 Palm Beach Newspapers Inc.  
File 713:Atlanta J/Const. 1989-2004/Jun 17  
(c) 2004 Atlanta Newspapers  
File 714:(Baltimore) The Sun 1990-2004/Jun 18  
(c) 2004 Baltimore Sun  
File 715:Christian Sci.Mon. 1989-2004/Jun 18  
(c) 2004 Christian Science Monitor  
File 716:Daily News Of L.A. 1989-2004/Jun 17  
(c) 2004 Daily News of Los Angeles  
File 717:The Washington Times Jun 1989-2004/Jun 17  
(c) 2004 Washington Times  
File 718:Pittsburgh Post-Gazette Jun 1990-2004/Jun 18  
(c) 2004 PG Publishing  
File 719:(Albany) The Times Union Mar 1986-2004/Jun 17  
(c) 2004 Times Union



Search Report from Ginger R. DeMille

File 608:KR/T Bus.News. 1992-2004/Jun 21  
 (c)2004 Knight Ridder/Tribune Bus News  
 File 609:Bridge World Markets 2000-2001/Oct 01  
 (c) 2001 Bridge  
 File 610:Business Wire 1999-2004/Jun 21  
 (c) 2004 Business Wire.  
 File 613:PR Newswire 1999-2004/Jun 21  
 (c) 2004 PR Newswire Association Inc  
 File 614:AFP English Wire 1999-2004/Jun 20  
 (c) 2004 Agence France Press  
 File 619:Asia Intelligence Wire 1995-2004/Jun 20  
 (c) 2004 Fin. Times Ltd  
 File 621:Gale Group New Prod.Annou.(R) 1995-2004/Jun 21  
 (c) 2004 The Gale Group  
 File 631:Boston Globe 1980-2004/Jun 18  
 (c) 2004 Boston Globe  
 File 633:Phil.Inquirer 1983-2004/Jun 18  
 (c) 2004 Philadelphia Newspapers Inc  
 File 635:Business Dateline(R) 1985-2004/Jun 19  
 (c) 2004 ProQuest Info&Learning  
 File 636:Gale Group Newsletter DB(TM) 1987-2004/Jun 18  
 (c) 2004 The Gale Group  
 File 642:The Charlotte Observer 1988-2004/Jun 20  
 (c) 2004 Charlotte Observer  
 File 646:Consumer Reports 1982-2004/Jun  
 (c) 2004 Consumer Union  
 File 647:CMP Computer Fulltext 1988-2004/Jun W1  
 (c) 2004 CMP Media, LLC  
 File 649:Gale Group Newswire ASAP(TM) 2004/Jun 18  
 (c) 2004 The Gale Group  
 File 710:Times/Sun.Times(London) Jun 1988-2004/Jun 19  
 (c) 2004 Times Newspapers  
 File 713:Atlanta J/Const. 1989-2004/Jun 20  
 (c) 2004 Atlanta Newspapers  
 File 714:(Baltimore) The Sun 1990-2004/Jun 18  
 (c) 2004 Baltimore Sun  
 File 715:Christian Sci.Mon. 1989-2004/Jun 21  
 (c) 2004 Christian Science Monitor  
 File 718:Pittsburgh Post-Gazette Jun 1990-2004/Jun 21  
 (c) 2004 PG Publishing

Set	Items	Description
S1	400	((CROSS OR CO)())(COUPON? OR RUFF? OR BUNDL?) OR BUNDL?)(2S- )(COUPON? ? OR REBATE? ? OR VOUCHER? ?)(6N)(HONOR? OR HONOUR? OR REDEMPTION OR REDEEM? OR ACCEPT?)
S2	112	S1 AND (CERTIFICATE? OR CERTIFY? OR CERTIFIES OR AUTHENTIC? OR VALID? OR VERIF? OR CLEARINGHOUSE? OR FRAUD? OR FRAUDULENT OR FORGER? OR FAKE? OR FAKING)
S3	92	S2 NOT PY>2001
S4	54	RD (unique items)

? t4/3,k/all

4/3,K/1 (Item 1 from file: 9)  
 DIALOG(R)File 9:Business & Industry(R)  
 (c) 2004 The Gale Group. All rts. reserv.

2881076 Supplier Number: 02881076 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
 Long Arm Of The Law

(FTC charged seven companies with violating Mail and Telephone Order Rule  
 during 1999 holiday shopping season; number of online holiday shoppers  
 may double this year and online consumers will spend \$38.8 bil. in 2000)

221-Jun-0411:30 AM

Search Report from Ginger R. DeMille

? show files;ds

File 2:INSPEC 1969-2004/Jun W2  
(c) 2004 Institution of Electrical Engineers  
File 9:Business & Industry(R) Jul/1994-2004/Jun 18  
(c) 2004 The Gale Group  
File 11:PsycINFO(R) 1887-2004/May W4  
(c) 2004 Amer. Psychological Assn.  
File 13:BAMP 2004/May W5  
(c) 2004 The Gale Group  
File 15:ABI/Inform(R) 1971-2004/Jun 19  
(c) 2004 ProQuest Info&Learning  
File 16:Gale Group PROMT(R) 1990-2004/Jun 21  
(c) 2004 The Gale Group  
File 18:Gale Group F&S Index(R) 1986-2004/Jun 21  
(c) 2004 The Gale Group  
File 20:Dialog Global Reporter 1997-2004/Jun 21  
(c) 2004 The Dialog Corp.  
File 35:Dissertation Abs Online 1861-2004/May  
(c) 2004 ProQuest Info&Learning  
File 47:Gale Group Magazine DB(TM) 1959-2004/Jun 18  
(c) 2004 The Gale group  
File 75:TGG Management Contents(R) 86-2004/Jun W2  
(c) 2004 The Gale Group  
File 88:Gale Group Business A.R.T.S. 1976-2004/Jun 18  
(c) 2004 The Gale Group  
File 93:TableBase(R) Sep 1997-2004/Jun W2  
(c) 2004 The Gale Group  
File 148:Gale Group Trade & Industry DB 1976-2004/Jun 21  
(c)2004 The Gale Group  
File 149:TGG Health&Wellness DB(SM) 1976-2004/Jun W2  
(c) 2004 The Gale Group  
File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group  
File 233:Internet & Personal Comp. Abs. 1981-2003/Sep  
(c) 2003 EBSCO Pub.  
File 262:CBCA Fulltext 1982-2004/May  
(c) 2004 Micromedia Ltd.  
File 267:Finance & Banking Newsletters 2004/Jun 18  
(c) 2004 The Dialog Corp.  
File 275:Gale Group Computer DB(TM) 1983-2004/Jun 21  
(c) 2004 The Gale Group  
File 392:Boston Herald 1995-2004/Jun 20  
(c) 2004 Boston Herald  
File 432:Tampa Tribune 1998-2004/Jun 19  
(c) 2004 Tampa Tribune  
File 475:Wall Street Journal Abs 1973-2004/Jun 18  
(c) 2004 The New York Times  
File 476:Financial Times Fulltext 1982-2004/Jun 21  
(c) 2004 Financial Times Ltd  
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
(c) 2002 Phoenix Newspapers  
File 494:St LouisPost-Dispatch 1988-2004/May 31  
(c) 2004 St Louis Post-Dispatch  
File 553:Wilson Bus. Abs. FullText 1982-2004/Jun  
(c) 2004 The HW Wilson Co  
File 554:TFSD J V & Alliances 1990-2004/Jun 21  
(c) 2004 Thomson Fin Sec Data  
File 570:Gale Group MARS(R) 1984-2004/Jun 21  
(c) 2004 The Gale Group  
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group

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? show files;ds

File 20:Dialog Global Reporter 1997-2004/Jun 21  
 (c) 2004 The Dialog Corp.  
 File 180:Federal Register 1985-2004/Jun 21  
 (c) 2004 format only The DIALOG Corp  
 File 340:CLAIMS(R)/US Patent 1950-04/Jun 17  
 (c) 2004 IFI/CLAIMS(R)  
 File 348:EUROPEAN PATENTS 1978-2004/Jun W02  
 (c) 2004 European Patent Office  
 File 349:PCT FULLTEXT 1979-2002/UB=20040617,UT=20040610  
 (c) 2004 WIPO/Univentio  
 File 351:Derwent WPI 1963-2004/UD,UM &UP=200438  
 (c) 2004 Thomson Derwent  
 File 485:Accounting & Tax DB 1971-2004/Jun W1  
 (c) 2004 ProQuest Info&Learning  
 File 570:Gale Group MARS(R) 1984-2004/Jun 21  
 (c) 2004 The Gale Group  
 File 619:Asia Intelligence Wire 1995-2004/Jun 20  
 (c) 2004 Fin. Times Ltd  
 File 627:EIU: Country Analysis 2004/Jun W1  
 (c) 2004 Economist Intelligence Unit  
 File 652:US Patents Fulltext 1971-1975  
 (c) format only 2002 The Dialog Corp.  
 File 660:Federal News Service 1991-2002/Jul 02  
 (c) 2002 Federal News Service  
 File 702:Miami Herald 1983-2004/Jun 17  
 (c) 2004 The Miami Herald Publishing Co.  
 File 710:Times/Sun.Times(London) Jun 1988-2004/Jun 19  
 (c) 2004 Times Newspapers  
 File 712:Palm Beach Post 1989-2004/Jun 19  
 (c) 2004 Palm Beach Newspapers Inc.  
 File 816:Canada NewsWire 1996-1999/Jun 24  
 (c) 1999 Canada NewsWire  
 File 990:NewsRoom Current Mar 1 -2004/Jun 21  
 (c) 2004 The Dialog Corporation  
 File 654:US Pat.Full. 1976-2004/Jun 15  
 (c) Format only 2004 The Dialog Corp.

Set	Items	Description
S1	55	(BLANK OR UNENDORSED OR UN()ENDORSED OR UNFILLED? OR UN()F-ILLED?)(1W)(COUPON? ? OR INCENTIVE? ? OR REBATE? ? OR VOUCHER? ?)(3S)(VERIF? OR AUTHENTICAT? OR VALIDAT? OR PROOF OR CERTIF-?)
S2	48	RD (unique items)
?		

Search Report from Ginger R. DeMille

? show files;ds  
 File 9:Business & Industry(R) Jul/1994-2004/Jun 21  
     (c) 2004 The Gale Group  
 File 13:BAMP 2004/May W5  
     (c) 2004 The Gale Group  
 File 15:ABI/Inform(R) 1971-2004/Jun 21  
     (c) 2004 ProQuest Info&Learning  
 File 16:Gale Group PROMT(R) 1990-2004/Jun 22  
     (c) 2004 The Gale Group  
 File 18:Gale Group F&S Index(R) 1988-2004/Jun 22  
     (c) 2004 The Gale Group  
 File 20:Dialog Global Reporter 1997-2004/Jun 22  
     (c) 2004 The Dialog Corp.  
 File 47:Gale Group Magazine DB(TM) 1959-2004/Jun 21  
     (c) 2004 The Gale group  
 File 50:CAB Abstracts 1972-2004/May  
     (c) 2004 CAB International  
 File 75:TGG Management Contents(R) 86-2004/Jun W2  
     (c) 2004 The Gale Group  
 File 88:Gale Group Business A.R.T.S. 1976-2004/Jun 21  
     (c) 2004 The Gale Group  
 File 112:UBM Industry News 1998-2004/Jan 27  
     (c) 2004 United Business Media  
 File 148:Gale Group Trade & Industry DB 1976-2004/Jun 22  
     (c) 2004 The Gale Group  
 File 149:TGG Health&Wellness DB(SM) 1976-2004/Jun W2  
     (c) 2004 The Gale Group  
 File 160:Gale Group PROMT(R) 1972-1989  
     (c) 1999 The Gale Group  
 File 211:Gale Group Newsearch(TM) 2004/Jun 22  
     (c) 2004 The Gale Group  
 File 262:CBCA Fulltext 1982-2004/May  
     (c) 2004 Micromedia Ltd.  
 File 267:Finance & Banking Newsletters 2004/Jun 18  
     (c) 2004 The Dialog Corp.  
 File 348:EUROPEAN PATENTS 1978-2004/Jun W02  
     (c) 2004 European Patent Office  
 File 349:PCT FULLTEXT 1979-2002/UB=20040617,UT=20040610  
     (c) 2004 WIPO/Univentio  
 File 351:Derwent WPI 1963-2004/UD,UM &UP=200439  
     (c) 2004 Thomson Derwent  
 File 432:Tampa Tribune 1998-2004/Jun 19  
     (c) 2004 Tampa Tribune  
 File 483:Newspaper Abs Daily 1986-2004/Jun 21  
     (c) 2004 ProQuest Info&Learning  
 File 484:Periodical Abs Plustext 1986-2004/Jun W2  
     (c) 2004 ProQuest  
 File 486: Press-Telegram 1992- 2004/Jun 21  
     (c) 2004 Long Beach Press-Telegram  
 File 489:The News-Sentinel 1991-2004/Jun 21  
     (c) 2004 Ft. Wayne Newspapers, Inc  
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
     (c) 2002 Phoenix Newspapers  
 File 535:Thomas Register Online(R) -2004/Feb  
     (c) 2004 Thomas Publishing Co.  
 File 545:Investext(R) 1982-2004/Jun 22  
     (c) 2004 Thomson Financial Networks  
 File 553:Wilson Bus. Abs. FullText 1982-2004/Jun  
     (c) 2004 The HW Wilson Co  
 File 564:ICC Brit.Co.Ann.Rpts 1984-2004/Jun 15  
     (c) 2004 ICC Online Inform.Group

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File 570:Gale Group MARS(R) 1984-2004/Jun 22  
(c) 2004 The Gale Group  
File 608:KR/T Bus.News. 1992-2004/Jun 22  
(c)2004 Knight Ridder/Tribune Bus News  
File 610:Business Wire 1999-2004/Jun 22  
(c) 2004 Business Wire.  
File 621:Gale Group New Prod.Annou.(R) 1985-2004/Jun 22  
(c) 2004 The Gale Group  
File 631:Boston Globe 1980-2004/Jun 20  
(c) 2004 Boston Globe  
File 634:San Jose Mercury Jun 1985-2004/Jun 21  
(c) 2004 San Jose Mercury News  
File 635:Business Dateline(R) 1985-2004/Jun 19  
(c) 2004 ProQuest Info&Learning  
File 640:San Francisco Chronicle 1988-2004/Jun 22  
(c) 2004 Chronicle Publ. Co.  
File 647:CMP Computer Fulltext 1988-2004/Jun W2  
(c) 2004 CMP Media, LLC  
File 649:Gale Group Newswire ASAP(TM) 2004/Jun 21  
(c) 2004 The Gale Group  
File 654:US Pat.Full. 1976-2004/Jun 15  
(c) Format only 2004 The Dialog Corp.  
File 706:(New Orleans)Times Picayune 1989-2004/Jun 21  
(c) 2004 Times Picayune  
File 707:The Seattle Times 1989-2004/Jun 20  
(c) 2004 Seattle Times  
File 708:Akron Beacon Journal 1989-2004/Jun 17  
(c) 2004 Akron Beacon Journal  
File 712:Palm Beach Post 1989-2004/Jun 20  
(c) 2004 Palm Beach Newspapers Inc.  
File 714:(Baltimore) The Sun 1990-2004/Jun 18  
(c) 2004 Baltimore Sun  
File 717:The Washington Times Jun 1989-2004/Jun 18  
(c) 2004 Washington Times  
File 735:St. Petersburg Times 1989- 2004/Jun 20  
(c) 2004 St. Petersburg Times  
File 736:Seattle Post-Int. 1990-2004/Jun 19  
(c) 2004 Seattle Post-Intelligencer  
File 740:(Memphis)Comm.Appeal 1990-2004/Jun 19  
(c) 2004 The Commercial Appeal  
File 761:Datamonitor Market Res. 1992-2004/Jun  
(c) 2004 Datamonitor  
File 763:Freedonia Market Res. 1990-2004/May  
(c) 2004 Freedonia Group Inc.  
File 774:EdgarPlus(TM)-Prospectuses 2004/Mar 09  
(c) 2004 Disclosure Inc  
File 775:EdgarPlus(TM)-Reg. Statements 2004/Mar 09  
(c) 2004 Disclosure Inc  
File 781:ProQuest Newsstand 1998-2004/Jun 21  
(c) 2004 ProQuest Info&Learning  
File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc  
File 929:Albuquerque Newspapers 1995-2004/Jun 21  
(c) 2004 Albuquerque Pub Co.  
File 991:NewsRoom 2004 Jan 1-2004/Feb 29  
(c) 2004 The Dialog Corporation  
File 992:NewsRoom 2003  
(c) 2004 The Dialog Corporation

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Description  
(CROSS OR X) (N) (HONOR? OR HONOUR? OR REDEEM? OR REDEMPTION?  
OR REDEEMABLE) (6N) (COUPON? ? OR REBATE? ? OR INCENTIVE? ? OR  
VOUCHER? ? OR DISCOUNT? ?)  
32 RD (unique items)

all

(Item 1 from file: 9)

Dialog(R) File 9:Business & Industry(R)  
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4258370 Supplier Number: 113856673 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Collectibles at a crossroads.**

**(Manufacturers And Reps)**

Gifts & Decorative Accessories, v 105, n 2, p 16

February 2004

DOCUMENT TYPE: Journal ISSN: 0016-9889 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 600

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...promotes collectibles brands by exposing them to 86 million registered eBay users, and provides for **cross** -channel promotions such as **coupons redeemable** at retail stores. "The promotion helped Enesco reach a broader audience ...," said Enesco chief executive...

2/3,K/2 (Item 2 from file: 9)

DIALOG(R) File 9:Business & Industry(R)  
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3722748 Supplier Number: 03722748 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**the hard sell.**

**(Coupon activity in 2002 returned to the stable levels)**

Promo, v 16, n 5, p NA

April 01, 2003

DOCUMENT TYPE: Journal ISSN: 1047-1707 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 611

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...NCH, while handout co-op, handout off-store location, in-ad, in-pack, in-pack **cross** ruff, instant **redeemable**, Internet, and Sunday supplement **coupons** also gained ground. Electronic distribution accounted for 8.8 percent of total redemption, while Internet...

2/3,K/3 (Item 3 from file: 9)

DIALOG(R) File 9:Business & Industry(R)  
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3449304 Supplier Number: 03449304 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Miller goes to the movies. (News)**

Point of Purchase, v 7, n 10, p 7(1)

October 2001